



CONTEST « Crazy about the Culture of the Îles de la Madeleine »

Official Contest Rules of Tourisme Îles de la Madeleine, September 2016.

1. DURATION

The « Crazy about the Culture of the Îles de la Madeleine » contest is organized by Tourisme Îles de la Madeleine in collaboration with Cruises CTMA and Autobus M.A. Poirier. The contest begins September 1st at 9:00 AM (Eastern Time) and ends on October 31st at 11 :59 PM (Eastern Time).

2. ELIGIBILITY

The contest is open to every person who, at the time of entering the Contest, is eighteen (18) years or older, except employees of the organizer, Industry partners, and their affiliated companies, advertising and promotion associated with this competition, suppliers, employee or subcontractor of a provincial liquor and, respectively, any person with whom an employee, agent or representative is domiciled or any member of his "immediate family". For the purposes of these Regulations, "immediate family" includes mother, father, brother (s), sister (s), child (ren), husband, wife or partner (s) of fact such employee, agent or representative.

3. HOW TO PARTICIPATE

NO PURCHASE NECESSARY. To enter, participants must visit the www.tourismeilesdelamadeleine.com/contest website, fill out the online entry form and validate it as shown. All data entry fields on the entry form must be completed unless it is indicated that the information is optional. A contest entrant may submit only one (1) entry form during the contest period. A contest entrant can only use one (1) email address (it must be valid) to enter from the Contest web site. One (1) participant per form. One (1) same email address can not be used by more than one (1) participant. The organizer reserves the right to disqualify any person who violates or attempts to violate the rules of this contest.

4. PRIZE

The winner will receive one (1) prize with an approximate value of 4 650 \$ which is as follow :

The prize (for 2 people) includes:

- A cruise on board of the *CTMA Vacancier* from Montreal including seven nights on board with the Cruises CTMA, all the meals, including 14 meals on the ship and 6 meals in restaurants of the Islands (tips included for the meals on the Islands), animation and on-board activities.
- Three (3) days of guided tours to the Îles de la Madeleine with Autobus M.A. Poirier including cultural activities, visits to museums and art galleries :
 - Demonstration of blowing glass at Atelier Iso;
 - Visit to the Écomusée de La Mi-Carême;
 - Lunch at Café d'chez-nous;



- Free time at site de La Côte (Le Flâneur art gallery, fishing port, boutiques)
- Dinner at Accents Resto Bistro;
- Evening performance by Tante Emma (French only);
- Visit to the Saint-Pierre de Lavernière church, second tallest wooden church in North America;
- Visit to the Site d'Autrefois;
- Visit to the art gallery La Baraque;
- Lunch at Auberge chez Denis à François;
- Visit to the Musée de la Mer;
- Free time at site historique de La Grave;
- Visit of the Économusée Les Artisans du Sable;
- The dinner at Le Sablier;
- Presentation of the play Mes Îles Mon Pays;
- Visit of the Centre d'interprétation de Mines Seleine;
- Visit of the Musée des vétérans et du parc commémoratif de Grosse-Île, the english community of the Islands;
- The lunch at the Auberge La Salicorne;
- Visit of La Maison du Potier;
- Visit of the Économusée La Fromagerie du Pied-de-Vent;
- Gourmet dinner at the restaurant La Maisonnée des Îles.

The organizer reserves the right to modify at any time the description, nature and approximate value of pricing options previously mentioned.

5. DRAW

The draw will take place on November 1st at 9 h 00 9:00 AM (Eastern Time), at the Tourisme Îles de la Madeleine office which is located at 128 chemin Principal, Cap -aux- Meules. One (1) entry will be randomly drawn from all eligible entries received. Any selected entrant will be notified by telephone. To be declared a winner, selected entrants must first correctly complete the form. In the event Tourisme Îles de la Madeleine did not managed to reach winner by phone or email within two (2) working days of the draw, the entrant will be disqualified and an alternate winner will be selected. In the event the representative of Tourisme Îles de la Madeleine is unable to notify a participant within a reasonable time or if a participant did not respond to e-mail the representative of Tourisme Îles de la Madeleine in a period of two (2) days working, that entrant will be disqualified and the organizer shall have the right, in its sole discretion, to cancel the award.

The participant by checking the box provided for this purpose shall acknowledge compliance with these Contest Rules and the lack of responsibility of the organizer and any other organization involved in the award or contest as well as their respective employees for any injury, accident, loss or misfortune related to competition, the prize or the award.

6. PERSONAL INFORMATION

By entering this Contest, entrants consent to the collection, use and disclosure of their personal information by the organizer or its authorized for the purpose of agents for administering this Contest



and award prizes. By accepting a prize, winner consents to any use of their name, address (city and province), voice, statements, image and photographs or other likenesses recordings for publicity purposes in all media and formats, including, but without limitation, the Internet, and without further notice or compensation, and any winner may be required to sign a document to that effect.

7. ERRORS

Entries with errors will be canceled. Entries that have been tampered with, mutilated, altered, forged, reproduced or obtained illegally will not be eligible. Without limiting the scope of the exemption provided for in Article 5, it is understood that the beneficiaries of the exemption contained in the Release Form will not be held responsible for : a) any incomplete or inaccurate information, whether caused users contest Site or equipment or software used in connection with the Contest or by any technical or human error which may occur during the processing of entries; b) the theft, destruction or unauthorized access to or alteration newsletters thereof access; c) difficulties or technical problems encountered with any telephone network or lines, computer online systems, servers or providers, computer equipment and software, viruses or bugs; d) the inability of the organizer, for any reason, including congestion on the Internet or on an Internet website or both, to receive or send e-mail ; e) damage to the computer system or device participant or another person due to participation or downloading materials in this Contest.

8. RIGHT TO CANCEL, MODIFY OR SUSPEND

By entering this Contest, each entrant agrees to be bound by this Regulation which is available on the Contest website during the Contest Period.

The organizer reserves the right to change or cancel without notice the Contest Rules, subject to obtaining any necessary approval of the *Régie des alcools, des courses et des jeux du Québec*.

Subject to the foregoing, the organizer can make at any time, modify or terminate the Contest in whole or in part if, in its sole discretion, it determines that for any reason whatsoever, the contest does not take place as planned, including by reason of tampering, destruction, loss or theft of entries or any other defect that could compromise the fairness or integrity of the contest.

9. MISCELLANEOUS

By participating in this Sweepstakes or trying to participate, each entrant or purported entrant agrees to release, discharge and hold harmless forever, Tourisme Îles de la Madeleine and its directors, officers, employees, shareholders, agents or other representatives, its parent company and its affiliates from any claims, actions, damages, demands, manner of actions, causes of action, suits or liability of any nature whatsoever arising from or related to the participation or attempted participation in the Contest, compliance or not with the contest rules and acceptance and use of prize.



Participants who do not comply with these Official Rules may be excluded from this contest and any other contest or promotion future held by the organizer. The official contest rules are available at www.tourismeilesdelamadeleine.com/contest. All decisions of the organizer and the judges are final and binding with respect to all aspects of this contest. The Contest is subject to all applicable federal and provincial laws and any municipal regulations. The prize is not transferable. The prize must be accepted as awarded with no substitutions in cash or otherwise, except at the sole discretion of the organizer. The organizer reserves the right to substitute a prize of equal value at a price that can not be awarded as contemplated herein.

The organizer and the other beneficiaries of the exemption are not responsible for illegible, incomplete, mutilated, lost, misdirected or delayed address, which will be void ballots. The use of automated devices is prohibited. Only selected participants will be contacted. No prize will be awarded unless the winner has been confirmed. In the event of a dispute over who submitted an online entry, the entry will be deemed to have been approved by the authorized account holder of the email address submitted at the time of validation of the newsletter account. By "authorized account holder" means the natural person who is assigned an email address by an Internet access provider, an online service provider or other organization responsible for assigning e-mail addresses for the domain associated with the e-mail address in question . A selected entrant may be required to provide proof that the organizer is the holder of the authorized account linked to electronic entry selected address.

The organizer reserves the right, in its sole discretion to disqualify, from this Contest and any other contest or any future promotion held by the organizer, any person convicted or suspected of tampering with the processing of entries or the conduct of the Contest or the Contest Website, to have violated the Official Rules or acted unfairly or to harm or with intent to annoy, harass, threaten or harass any other person. ENTRANT OR ANY OTHER PERSON WHO TRIES TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A CRIMINAL AND CIVIL LAWS AND SPONSOR RESERVES IN SUCH A CASE, THE RIGHT TO SEEK FROM ANY SUCH PERSON DAMAGES THAT IS ENTITLED TO REQUIRE BY LAW.

10. RÉGIE DES ALCOOLS, DES COURSES ET DES JEUX

The *Régie des alcools, des courses et des jeux du Québec* is not bound in any way to this contest and can not be held responsible in any way whatsoever any matter relating to this Contest.

11. APPLICABLE LAWS

Any litigation respecting the conduct or organization of a publicity contest may be submitted to the *Régie des alcools, des courses et des jeux* for a ruling. Any litigation respecting the awarding of a prize may be submitted to the *Régie* only for the purpose of helping the parties reach a settlement.

People who enter the contest acknowledge having read these rules and agree to comply. The use of the masculine aims to facilitate the reading of the text.